



The Global Language of Business



GS1 Partner Alliance Program 2019

GS1 Thailand (Federation of Thai Industries)

Benefits of Partner Alliance Program 2019

No.	Benefits	Associate	Silver	Gold	Platinum
The Annual membership fee for Partner Alliance Program		30,000	50,000	80,000	130,000
1	Public Relations				
1.1	Show company logo and hyperlink on the GS1 Thailand website (www.gs1thailand.org) in menu "Partner Alliance".	✓	✓	✓	✓
1.2	Place member brochures at the GS1 Thailand office.	✓	✓	✓	✓
1.3	Show company name, logo and services in the partner list, attached with manual kit offered to the GS1 Thailand new members and general.	✓	✓	✓	✓
1.4	Show company name and logo on the screen and in any training documents.	✓	✓	✓	✓
1.5	Provide X- Stand (size 60x160 cm.) and place at GS1 Thailand Head office. Partner need to provide the artwork.	-	-	✓	✓
1.6	Show partner list and logo on the LCD screen (place in front of registration zone).	-	-	✓	✓
1.7	Display partner PR poster (size A3) on "Monthly News" board (place in front of registration zone). Partner need to provide the artwork by the specified size.	-	-	✓	✓
2	Training, Seminar and Exhibitions hosted by GS1 Thailand (or related)				
2.1	Join "The GS1 Standard-Basic Barcode Training Course" hosted by GS1 Thailand.	✓	✓	✓	✓
2.2	Get the special rate for attending training and seminar hosted by GS1 Thailand.	Partner Rate	Partner Rate	Partner Rate	Partner Rate
2.3	Exhibit booth at the GS1 Thailand Annual Meeting and meet with other GS1 Thailand members.	Partner Rate	Partner Rate	Free	Free
2.4	Display company logo on the stage during the GS1 Thailand Annual Meeting.	Partner Rate	Partner Rate	Free	Free
2.5	Do a 30-minute presentation of company services for GS1 Thailand new members after the "The GS1 Standard-Basic Barcode Training Course" (the attendance list provided).	-	2 times /year	4 times /year	6 times /year
2.6	Use the GS1 Thailand training room for displaying partner's technology solutions and services.	-	-	✓	✓
2.7	Invited to be a guest speaker at the 1-day seminar organized by GS1 Thailand on the topic related to member as appropriate.	-	-	-	1 day
2.8	Circulate partner's PR materials at the event joined by GS1 Thailand.	-	-	-	✓
2.9	Present your solutions and services at the various Industrial Group conferences of the Federation of Thai Industries, considered by GS1 Thailand (2 industrial groups).	-	-	-	2 times /year
3	Other Benefits				
3.1	Get the GS1 Standard Basic Barcode toolkit, benefit to the implementation of partner's company staffs.	✓	✓	✓	✓
3.2	Attend the GS1 Thailand Networking Dinner.	1 person	2 persons	3 persons	4 persons
3.3	Get a special rate for advertising in the GS1 Thailand Newsletter.	Special discount start at 15%			
3.4	Publish interviews/articles/journals as a partner applying GS1 Standards (Barcode or RFID) in GS1 Thailand Newsletter.	✓	✓	✓	✓

*Condition: The benefits listed above require documents, terms and conditions set by the GS1 Thailand.



Terms and Conditions

1. The benefits cannot be exchanged for cash or compensate with other benefits and cannot transfer to another person or company.
2. GS1 Thailand has a right to cancel the benefits in the case that members are not willing to use the benefits according to the agreement or exceed the timeline.
3. Partner Alliance should join GS1 basic training and GS1-128 course, to understand the standard and be able to apply it correctly.
4. Partner Alliance will get the special rate for all training courses and seminars conducted by GS1 Thailand.
5. GS1 Thailand has the right to choose a suitable exhibition for member to participate.
6. In case there is any dispute or misunderstanding about an exhibition, the judgment made by GS1 Thailand shall be final.
7. The members, who is entitle to a benefit of “a poster prepared by GS1” have to send the artwork file to GS1 Thailand for production, and it cannot be edited after the production.
8. GS1 Thailand reserves the rights to change and cancel and/or replace any benefits without advanced notice.
9. Partner Alliance membership status will be valid for one year from the date the agreement is signed.
10. For cancellation of Partner Alliance member status, members must inform GS1 Thailand by written notice at least 1 month before the end of the membership.
11. GS1 Thailand assumes that members read, understand and abide to the terms and conditions as well as membership benefits.